

Alberta Hereford

SHOWCASE

2024 Full Itinerary

Wednesday, October 30th

2:00 p.m. Exhibitor Stall set up
3:00 p.m. Cattle can move into tie outs

Thursday, October 31st

10:00 a.m. – 6:00 p.m. Show Office Open – Exhibitor Registration

10:00 a.m. Set up for booths – Agri-centre west
12:00 p.m. All cattle must be in barns
1:00 p.m. Weigh In
Ultra Sound – Yearling Bulls
6:00 p.m. Exhibitor Meeting

Friday, November 1st

8:00 a.m. DLMS Video Heifers
9:00 a.m. Horned and Polled Hereford, Hereford Plus Show
4:00 p.m. Choice Cut Competition – Carcass Showdown – **NEW** –
Sponsored by Little Fort Herefords and Windy Ridge Ultrasound
Key Note/ Presentation
7:00 p.m. Next Generation Programming (18-35) – **NEW** –
Networking presentations/ Social – beer and pizza

Saturday November 2nd

8:30 a.m. DLMS Video Bulls
10:00 a.m. - 1:00 p.m. Queen of Hearts – **NEW** –
Queen of Hearts youth lottery
Youth Presentation: Ultra Sound with Grant Hirsche
12:00 - 1:30 p.m. Hereford Genes Bull Event – Registration
1:30 - 3:00 p.m. Genes Event (showcase alley)
3:00 p.m. Bidder Registration Opens – Bull & Female Sale
3:30 p.m. Announcement of People's Choice
Sale Credit Winners
4:30 p.m. Best of the West Bull Sale
5:30 p.m. Genes of the Future Female Sale
6:30 p.m. Banquet doors open
7:15 p.m. Banquet – Meal service
Keynote Speaker/Social
Youth – Fun & Games in hall

Sunday November 3rd

9:00 – 11:00 a.m. Bow Valley Genetics Female Futurity
Noon Open Junior Show Program – All Breeds
Juniors – Seedstock Sellers Challenge – **NEW** –
4:00 p.m. Cattle will be released – Cattle must be out of the barn by 6:00 p.m.